

Freedom of Information Act 2000 & Environmental Information Regs. 2004

Reference Number: FOI 004006

Request:

1. Initial Naming as "Great Lines City Park":

- Rationale behind the use of the name "Great Lines City Park" in the 2007 Gillingham Town Centre Planning Framework, which can be viewed

here: https://www.medway.gov.uk/download/downloads/id/605/gillingham_town_centre_planning_framework_-_july_2007.pdf

- Any formal proposals, discussions, or decisions regarding this naming.

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2. Transition to "Great Lines Heritage Park":

- Records detailing the decision-making process that led to the adoption of the name "Great Lines Heritage Park."
- Factors influencing this change, including heritage considerations, public consultations, or strategic rebranding efforts.

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3. Consultation and Decision Records:

- Minutes from meetings, internal communications, reports, or correspondence related to the naming decisions.
- Details of any public or stakeholder consultations conducted regarding the park's naming.

Response:

1. The Great Lines City Park was an informal name given to a number of historic sites that were proposed to be put forward for World Heritage Site status and a number of funding applications that were made across the area to promote heritage and regeneration between 2005 and 2011. Despite an extensive search of our records no information can be found as to how this name came about and there is no evidence as to any formal consultation or record of how that name was adopted.
2. The name Great Lines City Park was used in a number of funding applications that resulted in the Council commissioning HTA Design Consultants who developed a brief for the area that included a number of community consultations. The only reference to a name change is contained in the attached documents following feedback that Medway is not a city and that the term 'heritage' in the name might better reflect the sites status as an historical site of international importance. Despite an extensive search of our records no information can be found as to when that decision was made to adopt the name Great Lines Heritage Park.
3. The attached reports are the only information that the Council has on the naming of the site and we conclude that following the feedback received no formal adoption of the name occurred and the name of Great Lines Heritage Park was an informal adoption that has been used to this day to capture the historical and heritage importance of the site.

If you wish to receive further information in regards to this request or wish to submit a Freedom of Information Request please forward your request to freedom@medway.gov.uk or Information Governance Team, Medway Council, Gun Wharf, Dock Road, Chatham, Kent, ME4 4TR.

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I trust this information is to your satisfaction, however, if you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Internal review requests should be submitted within two months of the date of receipt of the response to your original letter and should be addressed to: Information Governance Manager, Medway Council, Gun Wharf, Dock Road, Chatham, Kent, ME4 4TR., or email freedom@medway.gov.uk.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

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